



KL : SONY Sales Performance 29/04/2026 8:03 AM

MTD Sales
16.45 L

Brand Share %
9.70 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.67	8.35 %
Home-The	2.78	47.22 %
Total	16.45	9.70 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.22	10.78 %
KL-SOUTH	5.23	7.99 %
Total	16.45	9.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	9.04	8.98 %
Home-The	2.19	61.70 %
Total	11.22	10.78 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	11.22	10.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.35 %
Home-The	0.59	25.27 %
Total	5.23	7.99 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	1.87 %
PNL1	0.13	1.44 %
PAS1	0.13	0.71 %
TVSD		0.00 %
Total	5.23	7.99 %