



KL : SONY Sales Performance 28/05/2026 8:02 AM

MTD Sales
11.36 L

Brand Share %
8.26 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.10	7.68 %
Home-The	1.26	21.45 %
Total	11.36	8.26 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.05	10.27 %
KL-NORTH	5.31	6.76 %
Total	11.36	8.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.58	9.91 %
Home-The	0.47	17.84 %
Total	6.05	10.27 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	3.84 %
PAS1	0.13	0.95 %
KLR1		0.00 %
Total	6.05	10.27 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	4.52	6.00 %
Home-The	0.79	24.42 %
Total	5.31	6.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.39	6.78 %
KZSD		0.00 %
WHKZ	-0.08	6.23 %
Total	5.31	6.76 %