



KL : SONY Sales Performance 27/05/2026 8:02 AM

MTD Sales
9.46 L

Brand Share %
7.27 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.21	6.60 %
Home-The	1.26	21.73 %
Total	9.46	7.27 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.67	10.16 %
KL-NORTH	3.80	5.10 %
Total	9.46	7.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.20	9.77 %
Home-The	0.47	18.35 %
Total	5.67	10.16 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.01 %
PAS1	0.13	0.98 %
KLR1		0.00 %
Total	5.67	10.16 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	3.01	4.23 %
Home-The	0.79	24.42 %
Total	3.80	5.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.88	5.14 %
KZSD		0.00 %
WHKZ	-0.08	6.23 %
Total	3.80	5.10 %