



KL : SONY Sales Performance 27/04/2026 8:02 AM

MTD Sales
16.45 L

Brand Share %
10.22 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.67	8.82 %
Home-The	2.78	47.22 %
Total	16.45	10.22 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.22	11.44 %
KL-SOUTH	5.23	8.31 %
Total	16.45	10.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	9.04	9.56 %
Home-The	2.19	61.70 %
Total	11.22	11.44 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	11.22	11.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.66 %
Home-The	0.59	25.27 %
Total	5.23	8.31 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.01 %
PNL1	0.13	1.50 %
PAS1	0.13	0.75 %
TVSD		0.00 %
Total	5.23	8.31 %