



KL : SONY Sales Performance 27/03/2026 8:02 AM

MTD Sales
8.83 L

Brand Share %
12.25 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.95	10.18 %
Home-The	1.88	49.11 %
Total	8.83	12.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	6.32	18.44 %
KL-NORTH	2.51	6.64 %
Total	8.83	12.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.04	15.65 %
Home-The	1.28	62.12 %
Total	6.32	18.44 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.83	8.91 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
Total	6.32	18.44 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	5.29 %
Home-The	0.60	34.02 %
Total	2.51	6.64 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.51	6.36 %
WHKZ		0.00 %
Total	2.51	6.64 %