

MTD Sales
19.64 L

Brand Share %
9.50 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	14.41	7.43 %
Home-The	5.22	41.51 %
Total	19.64	9.50 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	13.89	11.10 %
KL-SOUTH	5.78	8.40 %
KL-CENTRAL	-0.03	-0.21 %
Total	19.64	9.50 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	10.45	8.93 %
Home-The	3.43	42.59 %
Total	13.89	11.10 %

Branch *	MTD Sales L	Brand Share %
KNU1	3.38	9.07 %
VLC1	0.51	8.26 %
KZSD		0.00 %
Total	13.89	11.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	6.61 %
Home-The	1.50	37.12 %
Total	5.78	8.40 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	5.00 %
PNL1	0.31	5.62 %
KLR1	0.13	1.97 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.78	8.40 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	0.29	60.36 %
LED TV	-0.31	-2.55 %
Total	-0.03	-0.21 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.03	-0.21 %
Total	-0.03	-0.21 %