



# KL : SONY Sales Performance 26/05/2026 8:02 AM

MTD Sales  
9.07 L

Brand Share %  
7.25 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.82	6.53 %
Home-The	1.26	22.92 %
Total	9.07	7.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.67	10.58 %
KL-NORTH	3.41	4.75 %
Total	9.07	7.25 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.20	10.12 %
Home-The	0.47	20.78 %
Total	5.67	10.58 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.01 %
PAS1	0.13	0.99 %
KLR1		0.00 %
Total	5.67	10.58 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	3.83 %
Home-The	0.79	24.42 %
Total	3.41	4.75 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	4.80 %
KZSD		0.00 %
WHKZ	-0.08	6.23 %
Total	3.41	4.75 %