



KL : SONY Sales Performance 26/04/2026 8:02 AM

MTD Sales
16.15 L

Brand Share %
10.55 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.67	9.27 %
Home-The	2.48	44.42 %
Total	16.15	10.55 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.93	11.95 %
KL-SOUTH	5.23	8.48 %
Total	16.15	10.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	9.04	10.25 %
Home-The	1.89	58.22 %
Total	10.93	11.95 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	10.93	11.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.81 %
Home-The	0.59	25.27 %
Total	5.23	8.48 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.06 %
PNL1	0.13	1.50 %
PAS1	0.13	0.77 %
TVSD		0.00 %
Total	5.23	8.48 %