



KL : SONY Sales Performance 26/03/2026 8:02 AM

MTD Sales
7.99 L

Brand Share %
11.76 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.18	9.62 %
Home-The	1.80	49.47 %
Total	7.99	11.76 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.47	16.81 %
KL-NORTH	2.51	7.10 %
Total	7.99	11.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	13.93 %
Home-The	1.20	64.15 %
Total	5.47	16.81 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	8.50 %
KLR1		0.00 %
PNL1		0.00 %
TVSD		0.00 %
Total	5.47	16.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	5.68 %
Home-The	0.60	34.02 %
Total	2.51	7.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.51	6.78 %
WHKZ		0.00 %
Total	2.51	7.10 %