



KL : SONY Sales Performance 25/05/2026 8:02 AM

MTD Sales
8.69 L

Brand Share %
7.20 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.44	6.45 %
Home-The	1.26	23.42 %
Total	8.69	7.20 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.29	10.46 %
KL-NORTH	3.41	4.85 %
Total	8.69	7.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.82	9.97 %
Home-The	0.47	20.78 %
Total	5.29	10.46 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.49 %
PAS1	0.13	1.09 %
KLR1		0.00 %
Total	5.29	10.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	3.91 %
Home-The	0.79	25.36 %
Total	3.41	4.85 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	4.90 %
KZSD		0.00 %
WHKZ	-0.08	6.23 %
Total	3.41	4.85 %