



KL : SONY Sales Performance 25/04/2026 8:02 AM

MTD Sales
15.94 L

Brand Share %
10.72 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.67	9.53 %
Home-The	2.27	42.23 %
Total	15.94	10.72 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.71	12.12 %
KL-SOUTH	5.23	8.66 %
Total	15.94	10.72 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	9.04	10.59 %
Home-The	1.68	55.30 %
Total	10.71	12.12 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	10.71	12.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	7.99 %
Home-The	0.59	25.27 %
Total	5.23	8.66 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.07 %
PNL1	0.13	1.52 %
PAS1	0.13	0.80 %
TVSD		0.00 %
Total	5.23	8.66 %