

MTD Sales
17.77 L

Brand Share %
9.69 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.81	7.47 %
Home-The	4.96	42.22 %
Total	17.77	9.69 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	12.02	11.27 %
KL-SOUTH	5.78	9.11 %
KL-CENTRAL	-0.03	-0.20 %
Total	17.77	9.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	8.85	8.91 %
Home-The	3.17	42.90 %
Total	12.02	11.27 %

Branch *	MTD Sales L	Brand Share %
KNU1	1.78	7.23 %
VLC1	0.51	8.78 %
KZSD		0.00 %
Total	12.02	11.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	7.18 %
Home-The	1.50	38.69 %
Total	5.78	9.11 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	5.08 %
PNL1	0.31	6.14 %
KLR1	0.13	1.97 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.78	9.11 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	0.29	60.36 %
LED TV	-0.31	-2.45 %
Total	-0.03	-0.20 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.03	-0.20 %
Total	-0.03	-0.20 %