



KL : SONY Sales Performance 24/05/2026 8:02 AM

MTD Sales
8.55 L

Brand Share %
7.34 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.44	6.67 %
Home-The	1.11	22.43 %
Total	8.55	7.34 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.14	10.45 %
KL-NORTH	3.41	5.06 %
Total	8.55	7.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.82	10.19 %
Home-The	0.33	16.52 %
Total	5.14	10.45 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.56 %
PAS1	0.13	1.10 %
KLR1		0.00 %
Total	5.14	10.45 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	4.07 %
Home-The	0.79	26.37 %
Total	3.41	5.06 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	5.11 %
KZSD		0.00 %
WHKZ	-0.08	6.23 %
Total	3.41	5.06 %