



# KL : SONY Sales Performance 24/04/2026 8:02 AM

MTD Sales  
15.42 L

Brand Share %  
10.73 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.15	9.51 %
Home-The	2.27	42.23 %
Total	15.42	10.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.19	11.96 %
KL-SOUTH	5.23	8.94 %
Total	15.42	10.73 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	8.51	10.36 %
Home-The	1.68	55.30 %
Total	10.19	11.96 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	10.19	11.96 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	8.26 %
Home-The	0.59	25.27 %
Total	5.23	8.94 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.14 %
PNL1	0.13	1.73 %
PAS1	0.13	0.82 %
TVSD		0.00 %
Total	5.23	8.94 %