



KL : SONY Sales Performance 24/03/2026 8:02 AM

MTD Sales
7.85 L

Brand Share %
13.73 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.18	11.47 %
Home-The	1.67	50.96 %
Total	7.85	13.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.34	19.72 %
KL-NORTH	2.51	8.35 %
Total	7.85	13.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	16.87 %
Home-The	1.06	61.38 %
Total	5.34	19.72 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	9.28 %
KLR1		0.00 %
PNL1		0.00 %
Total	5.34	19.72 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	6.68 %
Home-The	0.60	39.23 %
Total	2.51	8.35 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.51	7.91 %
WHKZ		0.00 %
Total	2.51	8.35 %