

MTD Sales
16.10 L

Brand Share %
9.70 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.85	7.62 %
Home-The	4.25	40.46 %
Total	16.10	9.70 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.83	11.80 %
KL-SOUTH	5.30	8.69 %
KL-CENTRAL	-0.03	-0.20 %
Total	16.10	9.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	8.37	9.79 %
Home-The	2.46	39.37 %
Total	10.83	11.80 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	5.04 %
VLC1	0.51	8.78 %
KZSD		0.00 %
Total	10.83	11.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	6.64 %
Home-The	1.50	39.74 %
Total	5.30	8.69 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	8.65 %
PAS1	0.75	5.08 %
PNL1	0.31	6.56 %
KLR1	0.13	2.14 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.30	8.69 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	0.29	60.36 %
LED TV	-0.31	-2.45 %
Total	-0.03	-0.20 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.03	-0.20 %
Total	-0.03	-0.20 %