



KL : SONY Sales Performance 23/05/2026 8:02 AM

MTD Sales
8.55 L

Brand Share %
7.58 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.44	6.88 %
Home-The	1.11	23.19 %
Total	8.55	7.58 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.14	10.81 %
KL-NORTH	3.41	5.22 %
Total	8.55	7.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.82	10.52 %
Home-The	0.33	18.00 %
Total	5.14	10.81 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.60 %
PAS1	0.13	1.10 %
KLR1		0.00 %
Total	5.14	10.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	4.21 %
Home-The	0.79	26.37 %
Total	3.41	5.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	5.24 %
WHKZ	-0.08	6.23 %
Total	3.41	5.22 %