



KL : SONY Sales Performance 23/04/2026 8:02 AM

MTD Sales
15.21 L

Brand Share %
11.08 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.15	9.95 %
Home-The	2.06	40.68 %
Total	15.21	11.08 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	9.98	12.40 %
KL-SOUTH	5.23	9.22 %
Total	15.21	11.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	8.51	10.96 %
Home-The	1.47	52.48 %
Total	9.98	12.40 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	9.98	12.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.63	8.52 %
Home-The	0.59	26.10 %
Total	5.23	9.22 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.19 %
PNL1	0.13	1.73 %
PAS1	0.13	0.84 %
TVSD		0.00 %
Total	5.23	9.22 %