



# KL : SONY Sales Performance 22/05/2026 8:02 AM

MTD Sales  
8.55 L

Brand Share %  
8.00 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.44	7.28 %
Home-The	1.11	23.52 %
Total	8.55	8.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.14	11.26 %
KL-NORTH	3.41	5.56 %
Total	8.55	8.00 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.82	10.97 %
Home-The	0.33	18.70 %
Total	5.14	11.26 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	4.98 %
PAS1	0.13	1.17 %
KLR1		0.00 %
Total	5.14	11.26 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	4.50 %
Home-The	0.79	26.37 %
Total	3.41	5.56 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	5.58 %
WHKZ	-0.08	6.23 %
Total	3.41	5.56 %