



KL : SONY Sales Performance 22/03/2026 8:02 AM

MTD Sales
7.85 L

Brand Share %
14.63 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.18	12.26 %
Home-The	1.67	51.56 %
Total	7.85	14.63 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.34	20.74 %
KL-NORTH	2.51	9.00 %
Total	7.85	14.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	17.81 %
Home-The	1.06	61.38 %
Total	5.34	20.74 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	9.44 %
KLR1		0.00 %
PNL1		0.00 %
Total	5.34	20.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	7.22 %
Home-The	0.60	40.22 %
Total	2.51	9.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.51	8.71 %
WHKZ		0.00 %
Total	2.51	9.00 %