

MTD Sales
15.62 L

Brand Share %
9.99 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.36	7.78 %
Home-The	4.25	41.72 %
Total	15.62	9.99 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.35	12.10 %
KL-SOUTH	5.30	9.03 %
KL-CENTRAL	-0.03	-0.22 %
Total	15.62	9.99 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	9.94 %
Home-The	2.46	39.73 %
Total	10.35	12.10 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	5.22 %
VLC1	0.51	9.37 %
KZSD		0.00 %
Total	10.35	12.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	6.89 %
Home-The	1.50	42.02 %
Total	5.30	9.03 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	8.72 %
PAS1	0.75	5.34 %
PNL1	0.31	6.78 %
KLR1	0.13	2.22 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.30	9.03 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	0.29	68.43 %
LED TV	-0.31	-2.67 %
Total	-0.03	-0.22 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.03	-0.22 %
Total	-0.03	-0.22 %