



KL : SONY Sales Performance 21/05/2026 8:03 AM

MTD Sales
8.63 L

Brand Share %
8.62 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.62 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.44	7.77 %
Home-The	1.20	27.59 %
Total	8.63	8.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.14	11.61 %
KL-NORTH	3.49	6.25 %
Total	8.63	8.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.82	11.25 %
Home-The	0.33	21.50 %
Total	5.14	11.61 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	5.83 %
PAS1	0.13	1.22 %
KLR1		0.00 %
Total	5.14	11.61 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	4.95 %
Home-The	0.87	30.91 %
Total	3.49	6.25 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.49	6.19 %
WHKZ		0.00 %
Total	3.49	6.25 %