



KL : SONY Sales Performance 21/03/2026 8:02 AM

MTD Sales
7.71 L

Brand Share %
15.17 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.18	12.92 %
Home-The	1.53	51.29 %
Total	7.71	15.17 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.34	21.51 %
KL-NORTH	2.37	9.11 %
Total	7.71	15.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.28	18.51 %
Home-The	1.06	61.38 %
Total	5.34	21.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.75	9.55 %
KLR1		0.00 %
PNL1		0.00 %
Total	5.34	21.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	7.71 %
Home-The	0.46	37.17 %
Total	2.37	9.11 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.37	9.11 %
Total	2.37	9.11 %