

MTD Sales
15.22 L

Brand Share %
10.17 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.36	8.11 %
Home-The	3.85	40.36 %
Total	15.22	10.17 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.35	12.54 %
KL-SOUTH	5.30	9.46 %
KL-CENTRAL	-0.42	-3.79 %
Total	15.22	10.17 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	10.30 %
Home-The	2.46	41.36 %
Total	10.35	12.54 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	5.86 %
VLC1	0.51	9.65 %
KZSD		0.00 %
Total	10.35	12.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	7.24 %
Home-The	1.50	42.02 %
Total	5.30	9.46 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	8.80 %
PAS1	0.75	5.56 %
PNL1	0.31	7.21 %
KLR1	0.13	2.32 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.30	9.46 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	-0.11	-462.52 %
LED TV	-0.31	-2.82 %
Total	-0.42	-3.79 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.42	-3.79 %
Total	-0.42	-3.79 %