



# KL : SONY Sales Performance 20/05/2026 8:02 AM

MTD Sales  
7.77 L

Brand Share %  
8.01 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.05	7.55 %
Home-The	0.72	19.42 %
Total	7.77	8.01 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.76	11.16 %
KL-NORTH	3.01	5.54 %
Total	7.77	8.01 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.43	10.77 %
Home-The	0.33	21.50 %
Total	4.76	11.16 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	6.30 %
PAS1	0.13	1.27 %
KLR1		0.00 %
Total	4.76	11.16 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	5.02 %
Home-The	0.39	17.98 %
Total	3.01	5.54 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	5.48 %
WHKZ		0.00 %
Total	3.01	5.54 %