



KL : SONY Sales Performance 20/04/2026 8:02 AM

MTD Sales
13.58 L

Brand Share %
11.07 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.52	9.77 %
Home-The	2.06	43.09 %
Total	13.58	11.07 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	9.31	12.77 %
KL-SOUTH	4.26	8.57 %
Total	13.58	11.07 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.85	11.14 %
Home-The	1.47	58.39 %
Total	9.31	12.77 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	9.31	12.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.67	7.73 %
Home-The	0.59	26.10 %
Total	4.26	8.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.58 %
PNL1	0.13	1.83 %
PAS1	0.13	0.91 %
Total	4.26	8.57 %