

MTD Sales
14.75 L

Brand Share %
10.46 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.36	8.60 %
Home-The	3.38	37.74 %
Total	14.75	10.46 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.07	12.99 %
KL-SOUTH	5.10	9.68 %
KL-CENTRAL	-0.42	-3.91 %
Total	14.75	10.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	10.97 %
Home-The	2.19	38.91 %
Total	10.07	12.99 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	5.86 %
KZSD		0.00 %
Total	10.07	12.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	7.68 %
Home-The	1.31	39.31 %
Total	5.10	9.68 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	9.11 %
PAS1	0.55	4.65 %
PNL1	0.31	7.89 %
KLR1	0.13	2.32 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.10	9.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	-0.11	-462.52 %
LED TV	-0.31	-2.91 %
Total	-0.42	-3.91 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.42	-3.91 %
Total	-0.42	-3.91 %