



KL : SONY Sales Performance 19/05/2026 8:02 AM

MTD Sales
7.77 L

Brand Share %
8.28 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.28 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.05	7.81 %
Home-The	0.72	20.07 %
Total	7.77	8.28 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.76	11.39 %
KL-NORTH	3.01	5.78 %
Total	7.77	8.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.43	11.01 %
Home-The	0.33	21.50 %
Total	4.76	11.39 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	6.30 %
PAS1	0.13	1.29 %
KLR1		0.00 %
Total	4.76	11.39 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	5.23 %
Home-The	0.39	19.01 %
Total	3.01	5.78 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	5.71 %
WHKZ		0.00 %
Total	3.01	5.78 %