



KL : SONY Sales Performance 19/03/2026 8:02 AM

MTD Sales
7.71 L

Brand Share %
16.35 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.35 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 6.18 | 13.99 % |
| Home-The | 1.53 | 52.14 % |
| Total | 7.71 | 16.35 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 5.34 | 22.97 % |
| KL-NORTH | 2.37 | 9.91 % |
| Total | 7.71 | 16.35 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 4.28 | 19.83 % |
| Home-The | 1.06 | 63.14 % |
| Total | 5.34 | 22.97 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1 | 0.75 | 9.90 % |
| KLR1 | | 0.00 % |
| PNL1 | | 0.00 % |
| Total | 5.34 | 22.97 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 1.91 | 8.42 % |
| Home-The | 0.46 | 37.17 % |
| Total | 2.37 | 9.91 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 2.37 | 9.91 % |
| Total | 2.37 | 9.91 % |