

MTD Sales
14.75 L

Brand Share %
10.68 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.36	8.79 %
Home-The	3.38	38.88 %
Total	14.75	10.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.07	13.21 %
KL-SOUTH	5.10	9.93 %
KL-CENTRAL	-0.42	-4.08 %
Total	14.75	10.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	11.12 %
Home-The	2.19	40.83 %
Total	10.07	13.21 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	6.39 %
KZSD		0.00 %
Total	10.07	13.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	7.90 %
Home-The	1.31	39.31 %
Total	5.10	9.93 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	9.48 %
PAS1	0.55	4.65 %
PNL1	0.31	7.99 %
KLR1	0.13	2.32 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.10	9.93 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Home-The	-0.11	-462.52 %
LED TV	-0.31	-3.03 %
Total	-0.42	-4.08 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.42	-4.08 %
Total	-0.42	-4.08 %