



KL : SONY Sales Performance 18/05/2026 8:02 AM

MTD Sales
7.77 L

Brand Share %
8.61 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.05	8.12 %
Home-The	0.72	20.90 %
Total	7.77	8.61 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.76	11.93 %
KL-NORTH	3.01	5.98 %
Total	7.77	8.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.43	11.55 %
Home-The	0.33	21.50 %
Total	4.76	11.93 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	6.77 %
PAS1	0.13	1.31 %
KLR1		0.00 %
Total	4.76	11.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	5.40 %
Home-The	0.39	20.43 %
Total	3.01	5.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	5.91 %
WHKZ		0.00 %
Total	3.01	5.98 %