

MTD Sales
14.86 L

Brand Share %
11.23 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.36	9.18 %
Home-The	3.49	40.60 %
Total	14.86	11.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.07	13.70 %
KL-SOUTH	5.10	10.26 %
KL-CENTRAL	-0.31	-3.44 %
Total	14.86	11.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	11.57 %
Home-The	2.19	40.83 %
Total	10.07	13.70 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	6.39 %
KZSD		0.00 %
Total	10.07	13.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.79	8.14 %
Home-The	1.31	41.93 %
Total	5.10	10.26 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	9.48 %
PAS1	0.55	4.89 %
PNL1	0.31	7.99 %
KLR1	0.13	2.53 %
TVSD		0.00 %
WHTM		0.00 %
Total	5.10	10.26 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-3.50 %
Total	-0.31	-3.44 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-3.44 %
Total	-0.31	-3.44 %