



KL : SONY Sales Performance 17/05/2026 8:02 AM

MTD Sales
7.11 L

Brand Share %
8.36 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.39	7.80 %
Home-The	0.72	22.99 %
Total	7.11	8.36 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.10	11.16 %
KL-NORTH	3.01	6.23 %
Total	7.11	8.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.77	10.71 %
Home-The	0.33	21.50 %
Total	4.10	11.16 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	6.77 %
PAS1	0.13	1.33 %
KLR1		0.00 %
Total	4.10	11.16 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	5.61 %
Home-The	0.39	24.40 %
Total	3.01	6.23 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	6.16 %
WHKZ		0.00 %
Total	3.01	6.23 %