



# KL : SONY Sales Performance 17/04/2026 8:02 AM

MTD Sales  
12.03 L

Brand Share %  
11.64 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.51	10.57 %
Home-The	1.52	39.19 %
Total	12.03	11.64 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.59	13.54 %
KL-SOUTH	3.44	8.63 %
Total	12.03	11.64 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.33	11.99 %
Home-The	1.26	55.60 %
Total	8.59	13.54 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	8.59	13.54 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.18	8.30 %
Home-The	0.26	16.31 %
Total	3.44	8.63 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	2.92 %
PAS1	0.13	1.07 %
PNL1		0.00 %
Total	3.44	8.63 %