



KL : SONY Sales Performance 17/03/2026 8:02 AM

MTD Sales
7.37 L

Brand Share %
17.52 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.85	14.90 %
Home-The	1.53	53.31 %
Total	7.37	17.52 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.00	24.33 %
KL-NORTH	2.37	11.01 %
Total	7.37	17.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.94	20.79 %
Home-The	1.06	65.65 %
Total	5.00	24.33 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.42	6.86 %
KLR1		0.00 %
PNL1		0.00 %
Total	5.00	24.33 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	9.41 %
Home-The	0.46	37.17 %
Total	2.37	11.01 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.37	11.01 %
Total	2.37	11.01 %