



# KL : SONY Sales Performance 16/05/2026 8:02 AM

MTD Sales  
6.39 L

Brand Share %  
8.31 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.67	7.66 %
Home-The	0.72	24.99 %
Total	6.39	8.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.38	10.92 %
KL-NORTH	3.01	6.55 %
Total	6.39	8.31 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.05	10.33 %
Home-The	0.33	23.55 %
Total	3.38	10.92 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	7.14 %
PAS1	0.13	1.45 %
KLR1		0.00 %
Total	3.38	10.92 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	5.89 %
Home-The	0.39	26.34 %
Total	3.01	6.55 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	6.47 %
WHKZ		0.00 %
Total	3.01	6.55 %