



# KL : SONY Sales Performance 16/04/2026 8:02 AM

MTD Sales  
11.40 L

Brand Share %  
11.56 %

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.56 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.88	10.42 %
Home-The	1.52	39.91 %
<b>Total</b>	<b>11.40</b>	<b>11.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.59	14.00 %
KL-SOUTH	2.81	7.56 %
<b>Total</b>	<b>11.40</b>	<b>11.56 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.33	12.40 %
Home-The	1.26	56.30 %
<b>Total</b>	<b>8.59</b>	<b>14.00 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
<b>Total</b>	<b>8.59</b>	<b>14.00 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.55	7.15 %
Home-The	0.26	16.75 %
<b>Total</b>	<b>2.81</b>	<b>7.56 %</b>

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	3.40 %
PAS1	0.13	1.09 %
PNL1		0.00 %
<b>Total</b>	<b>2.81</b>	<b>7.56 %</b>