



KL : SONY Sales Performance 16/03/2026 8:02 AM

MTD Sales
7.37 L

Brand Share %
19.06 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.85	16.27 %
Home-The	1.53	55.44 %
Total	7.37	19.06 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	5.00	26.52 %
KL-NORTH	2.37	11.96 %
Total	7.37	19.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.94	22.69 %
Home-The	1.06	70.43 %
Total	5.00	26.52 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.42	7.58 %
KLR1		0.00 %
PNL1		0.00 %
Total	5.00	26.52 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	10.27 %
Home-The	0.46	37.17 %
Total	2.37	11.96 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.37	11.96 %
Total	2.37	11.96 %