

MTD Sales
14.07 L

Brand Share %
11.74 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.74 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.71	9.57 %
Home-The	3.36	42.38 %
Total	14.07	11.74 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.07	14.89 %
KL-SOUTH	4.31	9.69 %
KL-CENTRAL	-0.31	-4.10 %
Total	14.07	11.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.88	12.59 %
Home-The	2.19	43.58 %
Total	10.07	14.89 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	7.60 %
VLC1	0.51	11.54 %
KZSD		0.00 %
Total	10.07	14.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.14	7.53 %
Home-The	1.17	42.24 %
Total	4.31	9.69 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	10.07 %
PAS1	0.55	6.07 %
PNL1	0.31	8.59 %
KLR1	0.13	2.68 %
TVSD		0.00 %
WHTM		0.00 %
Total	4.31	9.69 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-4.17 %
Total	-0.31	-4.10 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-4.10 %
Total	-0.31	-4.10 %