



KL : SONY Sales Performance 15/05/2026 8:02 AM

MTD Sales
6.39 L

Brand Share %
8.71 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.71 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	5.67	8.05 %
Home-The	0.72	24.99 %
Total	6.39	8.71 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.38	11.71 %
KL-NORTH	3.01	6.77 %
Total	6.39	8.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.05	11.11 %
Home-The	0.33	23.55 %
Total	3.38	11.71 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.20	7.47 %
PAS1	0.13	1.63 %
KLR1		0.00 %
Total	3.38	11.71 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	2.62	6.09 %
Home-The	0.39	26.34 %
Total	3.01	6.77 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.01	6.68 %
WHKZ		0.00 %
Total	3.01	6.77 %