

MTD Sales
13.42 L

Brand Share %
11.96 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.06	9.61 %
Home-The	3.36	44.95 %
Total	13.42	11.96 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	9.42	14.73 %
KL-SOUTH	4.31	10.39 %
KL-CENTRAL	-0.31	-4.68 %
Total	13.42	11.96 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	7.23	12.19 %
Home-The	2.19	47.38 %
Total	9.42	14.73 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.59	7.92 %
KZSD		0.00 %
Total	9.42	14.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.14	8.10 %
Home-The	1.17	43.03 %
Total	4.31	10.39 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.25	10.24 %
PAS1	0.55	6.97 %
PNL1	0.31	8.59 %
KLR1	0.13	3.12 %
TVSD		0.00 %
WHTM		0.00 %
Total	4.31	10.39 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-4.77 %
Total	-0.31	-4.68 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-4.68 %
Total	-0.31	-4.68 %