



KL : SONY Sales Performance 14/05/2026 8:02 AM

MTD Sales
5.49 L

Brand Share %
8.43 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	4.96	7.92 %
Home-The	0.53	21.92 %
Total	5.49	8.43 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.18	12.26 %
KL-NORTH	2.31	5.90 %
Total	5.49	8.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.05	12.29 %
Home-The	0.13	11.57 %
Total	3.18	12.26 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.13	1.69 %
KLR1		0.00 %
PNL1		0.00 %
Total	3.18	12.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	1.91	5.05 %
Home-The	0.39	31.26 %
Total	2.31	5.90 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.31	5.81 %
WHKZ		0.00 %
Total	2.31	5.90 %