

MTD Sales
12.14 L

Brand Share %
11.96 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.47	9.95 %
Home-The	2.66	42.09 %
Total	12.14	11.96 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.44	14.09 %
KL-SOUTH	4.01	11.41 %
KL-CENTRAL	-0.31	-4.88 %
Total	12.14	11.96 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	6.65	11.90 %
Home-The	1.80	44.03 %
Total	8.44	14.09 %

Branch *	MTD Sales L	Brand Share %
KNU1	0.20	2.94 %
KZSD		0.00 %
Total	8.44	14.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.14	9.52 %
Home-The	0.87	40.97 %
Total	4.01	11.41 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.55	9.53 %
KLR1	0.13	3.15 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	4.01	11.41 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-4.98 %
Total	-0.31	-4.88 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-4.88 %
Total	-0.31	-4.88 %