

MTD Sales
11.23 L

Brand Share %
12.23 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.09	10.53 %
Home-The	2.14	38.95 %
Total	11.23	12.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.31	14.74 %
KL-SOUTH	3.24	10.92 %
KL-CENTRAL	-0.31	-5.41 %
Total	11.23	12.23 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	6.65	12.68 %
Home-The	1.66	42.12 %
Total	8.31	14.74 %

Branch *	MTD Sales L	Brand Share %
VLC1	0.37	9.82 %
KNU1	0.20	3.39 %
KZSD		0.00 %
Total	8.31	14.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.76	9.78 %
Home-The	0.48	33.76 %
Total	3.24	10.92 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.55	10.93 %
KOM1	0.48	5.35 %
KLR1	0.13	3.78 %
PNL1		0.00 %
WHTM		0.00 %
Total	3.24	10.92 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-5.54 %
Total	-0.31	-5.41 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-5.41 %
Total	-0.31	-5.41 %