

MTD Sales
10.86 L

Brand Share %
13.77 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.77 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.72	11.81 %
Home-The	2.14	42.34 %
Total	10.86	13.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	7.94	15.91 %
KL-SOUTH	3.24	13.21 %
KL-CENTRAL	-0.31	-7.04 %
Total	10.86	13.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	6.27	13.54 %
Home-The	1.66	46.72 %
Total	7.94	15.91 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.21	13.55 %
KNU1	0.20	4.84 %
KZSD		0.00 %
VLC1		0.00 %
Total	7.94	15.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.76	11.92 %
Home-The	0.48	35.02 %
Total	3.24	13.21 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.55	12.08 %
KOM1	0.48	7.91 %
KLR1	0.13	4.41 %
PNL1		0.00 %
WHTM		0.00 %
Total	3.24	13.21 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	-0.31	-7.26 %
Total	-0.31	-7.04 %

Branch *	MTD Sales L	Brand Share %
KOC1	-0.31	-7.04 %
Total	-0.31	-7.04 %