



KL : SONY Sales Performance 11/05/2026 8:02 AM

MTD Sales
4.17 L

Brand Share %
8.32 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.32 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 3.64 | 7.61 % |
| Home-The | 0.53 | 23.12 % |
| Total | 4.17 | 8.32 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 3.18 | 14.90 % |
| KL-NORTH | 0.99 | 3.43 % |
| Total | 4.17 | 8.32 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 3.05 | 15.00 % |
| Home-The | 0.13 | 13.00 % |
| Total | 3.18 | 14.90 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1 | 0.13 | 2.00 % |
| KLR1 | | 0.00 % |
| PNL1 | | 0.00 % |
| Total | 3.18 | 14.90 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 0.59 | 2.15 % |
| Home-The | 0.39 | 31.26 % |
| Total | 0.99 | 3.43 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 0.99 | 3.36 % |
| WHKZ | | 0.00 % |
| Total | 0.99 | 3.43 % |