



KL : SONY Sales Performance 09/05/2026 8:02 AM

MTD Sales
3.53 L

Brand Share %
8.25 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 3.13 | 7.63 % |
| Home-The | 0.39 | 23.81 % |
| Total | 3.53 | 8.25 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-SOUTH | 2.54 | 14.93 % |
| KL-NORTH | 0.99 | 3.83 % |
| Total | 3.53 | 8.25 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 2.54 | 15.51 % |
| Total | 2.54 | 14.93 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1 | | 0.00 % |
| PAS1 | | 0.00 % |
| PNL1 | | 0.00 % |
| Total | 2.54 | 14.93 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 0.59 | 2.40 % |
| Home-The | 0.39 | 38.53 % |
| Total | 0.99 | 3.83 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 0.99 | 3.75 % |
| WHKZ | | 0.00 % |
| Total | 0.99 | 3.83 % |