



KL : SAMSUNGA Sales Performance 31/03/2026 8:03 AM

MTD Sales
86.47 L

Brand Share %
17.78 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	46.09	13.55 %
Fridge	27.58	31.65 %
Wash-Mac	12.10	23.46 %
Oven	0.70	9.28 %
Total	86.47	17.78 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	52.86	23.81 %
KL-NORTH	33.61	12.71 %
Total	86.47	17.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	30.20	20.10 %
Fridge	14.86	33.72 %
Wash-Mac	7.51	29.12 %
Oven	0.29	15.08 %
Total	52.86	23.81 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
WTVP		0.00 %
Total	52.86	23.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.89	8.37 %
Fridge	12.72	29.54 %
Wash-Mac	4.58	17.78 %
Oven	0.41	7.32 %
Total	33.61	12.71 %

Branch *	MTD Sales L	Brand Share %
KZD1	34.88	12.85 %
Total	33.61	12.71 %