

MTD Sales
156.32 L

Brand Share %
16.00 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	86.72	33.05 %
Wash-Mac	41.50	19.58 %
Air-Cond	27.84	5.69 %
Oven	0.26	1.97 %
Total	156.32	16.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	79.18	13.45 %
KL-SOUTH	60.66	19.63 %
KL-CENTRAL	16.48	20.79 %
Total	156.32	16.00 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	43.15	29.01 %
Wash-Mac	25.71	19.94 %
Air-Cond	10.32	3.42 %
Total	79.18	13.45 %

Branch *	MTD Sales L	Brand Share %
KZD1	45.01	13.04 %
KNU1	19.24	14.54 %
BSY1	11.46	14.59 %
VLC1	6.36	12.17 %
KZSD	-0.19	-232.07 %
WHKZ	-2.71	13.84 %
Total	79.18	13.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	36.12	38.14 %
Wash-Mac	13.29	19.23 %
Air-Cond	10.99	7.69 %
Oven	0.26	10.88 %
Total	60.66	19.63 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.63	15.91 %
PNL1	2.44	7.90 %
Total	60.66	19.63 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	7.46	39.40 %
Air-Cond	6.53	14.40 %
Wash-Mac	2.50	18.05 %
Total	16.48	20.79 %

Branch *	MTD Sales L	Brand Share %
WKOC	-0.15	10.23 %
Total	16.48	20.79 %