

MTD Sales
149.70 L

Brand Share %
15.91 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	83.92	33.09 %
Wash-Mac	40.04	19.55 %
Air-Cond	25.47	5.42 %
Oven	0.26	2.01 %
Total	149.70	15.91 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	76.92	13.45 %
KL-SOUTH	56.66	19.33 %
KL-CENTRAL	16.12	21.23 %
Total	149.70	15.91 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	41.96	29.28 %
Wash-Mac	24.64	19.77 %
Air-Cond	10.32	3.50 %
Total	76.92	13.45 %

Branch *	MTD Sales L	Brand Share %
KZD1	43.70	12.98 %
KNU1	18.94	14.97 %
BSY1	11.00	14.33 %
VLC1	6.36	12.43 %
WHKZ	-2.71	14.74 %
Total	76.92	13.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	34.66	37.74 %
Wash-Mac	13.12	19.51 %
Air-Cond	8.62	6.55 %
Oven	0.26	10.88 %
Total	56.66	19.33 %

Branch *	MTD Sales L	Brand Share %
PNL1	2.44	8.19 %
Total	56.66	19.33 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	7.31	39.40 %
Air-Cond	6.53	15.09 %
Wash-Mac	2.28	17.64 %
Total	16.12	21.23 %

Branch *	MTD Sales L	Brand Share %
WKOC	-0.15	10.23 %
Total	16.12	21.23 %